



Contact: Lisa Siembab, CARSTAR - Director, Business Strategies
Email: lisasiembab@prodigy.net
Ph. 860-778-6967

CARSTAR Berlin Participates in Relay for Life

Berlin, CT (May 2011) – Employees of CARSTAR Berlin recently participated in the Berlin Relay for Life for the American Cancer Society. The event was held at the Berlin Lion Fairgrounds where walkers dedicated their time and energy to honor those who have fought the cancer battle.

Laura Karoll, wife of co-owner Jeff Karoll, walks every year and organizes the team on behalf of CARSTAR Berlin. “So many of our friends and family have been touched by cancer – it’s our way of honoring them.” says Laura. The CARSTAR Team raised 364 dollars, while the overall event brought in 91,882 dollars. There were 717 participants with 45 teams.

The American Cancer Society Relay For Life is a life-changing event that gives everyone in communities across the globe a chance to celebrate the lives of people who have battled cancer, remember loved ones lost, and fight back against the disease. At Relay, teams of people camp out at a local high school, park, or fairground and take turns walking or running around a track or path. Each team is asked to have a representative on the track at all times during the event.

Because cancer never sleeps, Relays are overnight events up to 24 hours in length

CARSTAR Berlin is part of the nation’s largest chain of collision centers, working with national and local community organizations such as the American Cancer Society and The Make A Wish Foundation.

“We are proud to introduce a program at our facility to help our fellow neighbors, friends and families, who have been affected by cancer.” says Jeff Brand, General Manager of CARSTAR, Berlin. “They fight everyday – it’s our turn to honor their bravery and strength.”

About the America Cancer Society

The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy, and service.

About CARSTAR

CARSTAR Berlin is part of the largest group of branded collision repair centers in North America with over 400 locally owned and operated locations in 27 states and 10 Canadian provinces. CARSTAR is committed to providing consistent quality services to our customers and insurance partners and has repaired more than 2.5 million cars since it was founded in 1989. Our technicians and front office staff receive ongoing training to ensure they are qualified to work on any vehicle. Customer satisfaction is our number one priority as we consistently lead the industry in customer satisfaction ratings. For more information, visit www.carstarberlin.com.

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